

PRESENTING THE DCAT WEEK DIGITAL SHOWCASE

Promote your company's presence at DCAT Week with an insert in the DCAT Week Digital Showcase. Include a video link in your insertion for a more engaging and dynamic experience!

REACH THOUSANDS OF DECISION-MAKERS IN THE INDUSTRY

Boost your brand's visibility at DCAT Week, the industry's most significant event, held in New York City. Include a full-page color, high-resolution promotional insertion in the digital booklet. This opportunity is available exclusively to Member Companies.

- Showcase your products and services
- Announce exciting company news
- Promote your presence at DCAT Week
- Ensure your message reaches both DCAT Week attendees and non-attendees
- Strengthen your company's reputation as a DCAT Member Company

ONE PROMOTION, MULTIPLE EXPOSURE

- Distributed to DCAT's extensive list of industry professionals in January 2025
- Maximize exposure with a link to the Digital Showcase featured in email communications leading up to DCAT Week
- Broadcast in the lobby of two of the highest-traffic DCAT Week Official hotels
- Access the Digital Showcase on mobile devices with a QR code for DCAT Week attendees
- Available online through March 31, 2025, on dcat.org, dcatweek.org, and dcatvci.org
- Explore the Digital Showcase seamlessly on the DCAT Mobile App

PLACEMENT

Insertions are featured in the order in which the Agreement Forms are received. Payment must be received by January 13, 2025, to secure placement.

CONFIRM YOUR SPOT TODAY

- \$4,000.00 Basic Insertion
- \$4,500.00 Basic Insertion with Video Link

Insertions are featured on a first-come, first-served basis, in the order of Agreement Form submission. Contact the DCAT Project Manager at jbouillion@dcat.org with any questions.

View the [Agreement Form](#) for more information.

Reserve your spot in the DCAT Week Digital Showcase today!

DCAT[®]
WEEK
2025



Digital Showcase
email sent to
8,000 recipients



2,200+ webpage
views on DCAT.org



2,100+ average
impressions on
LinkedIn posts