

# DCAT Week '18 by the Numbers

**10k+**  
industry professionals

**700+**  
participating companies

**1 in 4**  
attendees are C-suite executives

**92%**  
of attendees are high-level decision makers

**16** speakers at Education Programs have C-Suite, Executive Management and Senior Leadership titles

## Attendees by title

**48%** C-Suite, President, EVP, SVP, VP

**23%** Director

**21%** Manager

**8%** Other

16,289 visitors to DCATvci.org in the weeks leading up to DCAT Week

DCAT ValueChainINSIGHTS



**32%** Lotte NY Palace

**8%** Lexington NYC

**22%** InterContinental Barclay

**7%** The Benjamin

**16%** Omni Berkshire Place

**6%** Hotel 48Lex

**9%** Marriott East Side

\*Arranged by DCAT for Member Companies



**75+**

Member Companies use DCAT Week for branding opportunities



**407**

Business Meeting Spaces utilized by Members in Official Hotels in 2018



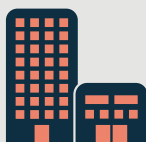
**700+**

Pre-registrations for the Member Networking Reception

## 92<sup>nd</sup> DCAT Annual Dinner: The Industry's Most Prestigious Black Tie Event



**156** Member Companies hosting tables



**676** Companies represented



**2k+** Individuals attending



**14** Annual Dinner sponsorships



**11** Post-dinner events hosted by Member Companies