SPONSORSHIP CATALOG

Exclusive Branding Opportunities for DCAT Member Companies

March 19 –22, 2018
New York City
Dear DCAT Member Company Representatives,

It is my pleasure to present our newly-reformatted Sponsorship Catalog for DCAT Week ’18. Not only does this brochure showcase our many sponsorship opportunities in a more visual way to help you picture your brand in action, you’ll also notice several NEW branding and marketing options designed to highlight your brand in creative, impactful ways.

Each year when our team puts together the Sponsorship Catalog, we take the time to consider what would be most beneficial for YOU, our valued member companies. We understand that DCAT Week is one of the best ways for your company to reach the audiences you care about the most, so the sponsorship opportunities you’ll see here are carefully designed to help you do just that. Please take a moment to review some general sponsorship information below.

**DCAT Membership**

Sponsorship opportunities are ONLY available to registered DCAT member companies. Your company must be an active member for the 2018 fiscal year (November 1, 2017 – October 31, 2018).

**Right of First Refusal**

Thank you to all those members who took advantage of branding opportunities during DCAT Week ‘17. If your company was a DCAT Week sponsor in 2017, you will have the right of first refusal on the same opportunity for DCAT Week ’18. Past sponsors will have until October 12, 2017 to secure their sponsorship again. After this date, all remaining sponsorships will be offered on a first come, first served basis to all eligible DCAT member companies.

**Additional Sponsorship Benefits**

In addition to the many benefits included in each of our sponsorship options, all DCAT Week sponsors will be recognized on the NEW, comprehensive DCAT Week microsite, on our mobile app and on our sponsor pages in the Pocket Guide.

**Bundling**

Did you know that DCAT has sponsorship and branding opportunities available year-round? DCAT Week may be our flagship event, but we offer our members promotional opportunities at our Annual Golf Outing, our day-long Sharp Sourcing education/networking event, After the Show, our popular networking event held during CPhI Worldwide, as well as many digital marketing opportunities on our microsites and newsletters. Give me a call and we can bundle a package of cost-effective opportunities just for you.

**Hurry and Contact DCAT Now!**

As in previous years, we anticipate that these sponsorship and branding opportunities will sell out quickly. To join us as a sponsor, please contact me directly at lkuna@dcat.org or call +1-848-469-1171.

We look forward to welcoming you as a sponsor of DCAT Week ‘18!

Sincerely,

Lauryn Kuna,
DCAT Director of Member Services
WHAT IS DCAT WEEK?

DCAT Week is one of the largest gatherings in the world for the pharmaceutical development and manufacturing industry. The unique model brings together thousands of industry C-suite, senior, and mid-level executives involved in sourcing, procurement, supply management, business development, and sales and marketing from around the globe for high-level meetings, strategy sessions, education programs, and networking opportunities.

10,000+ high-level industry professionals
700+ companies represented
50+ countries represented

Private Business Meeting Spaces for DCAT Member Companies
Education Programs feature presentations from top executives
Networking Events allow attendees to create important business connections
High-Level Strategic Meetings
With Key Decision Makers in Sourcing, Procurement & Supply Management
Managing Spend in the $1.3 Trillion Global Pharmaceutical Industry

WHO HOSTS DCAT WEEK?

DCAT Week is organized and hosted by the Drug, Chemical & Associated Technologies Association (DCAT), a not-for-profit, member-supported, global business development association whose unique membership model integrates both innovator and generic drug manufacturers and suppliers of ingredients, development and manufacturing services, and related technologies.
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ON-SITE BRANDING
NEW! The InterContinental Super Space

We just couldn’t think of a better name for this SUPER space! The space, located to the right of the lobby level staircase at DCAT Week host hotel, the InterContinental, is simply a SUPER way for your company to gain maximum visibility during DCAT Week. Whether going to meetings, receptions, education programs, the DCAT Office or meeting at the clock, attendees won’t miss your brand (or the opportunity to meet you!) during one of the 4-hour blocks.

Sponsorship Includes:

- One (1) six-foot table to use however you like
- Push notifications via our DCAT Week mobile app, notifying attendees of your event
- We suggest you bring your pop-up display and give-aways. You can even arrange to offer special treats such as hot pretzels or cookies directly with the hotel.

Available Time Blocks:

- Tuesday, March 20
  - 8:00 am to 12:00 pm $6,000
  - 1:00 pm to 5:00 pm $6,000

- Wednesday, March 21
  - 8:00 am to 12:00 pm $5,000
  - 1:00 pm to 4:00 pm $5,000
New! Marquee Spaces

Want to see your brand splashed across the walls in select high-traffic areas during DCAT Week? When you purchase a Marquee Space, you'll see your brand shine during DCAT Week like never before. Designed by you, installed by us, these large signs cling to walls, doors or elevator doors all week long.

Select from the following:

* **InterContinental Hotel**
  - On the landing of the staircase - $3,500
  - 2nd Floor, outside the two elevator banks - $3,000

* **Hotel 48Lex**
  - Door cling on hotel's front door - $2,000

* **The Lexington Hotel**
  - Elevator Doors, lobby level - $2,000
The DCAT Week mobile app is THE tool for attendees to integrate, communicate and navigate before, during and after DCAT Week. Featuring user-friendly navigation, up-to-the-minute information and announcements, an attendee list and messaging function, and even quick links to OpenTable and Uber, the DCAT Week Mobile App gives users everything they need. New for 2018, the Annual Dinner seating guide will be accessible in the app!

**Sponsorship Includes:**

- **Company logo:**
  - Featured on opening splash page of the app
  - In the welcoming message on the app’s activity feed
  - On mobile app web page on our DCAT Week website and in all app marketing communications leading up to DCAT Week
  - Included in the Pocket Guide app ad and on all app signage at DCAT Week

- Company ad on the rotating banner located on the app homepage
- Static sponsor banner located inside the sponsor company directory within the app
- Direct link to company showcase page located inside the app
Neighborhood Sponsor - $20,000

*Deck the Streets of NYC with Your Brand*

Your brand will be featured prominently on New York City’s light posts from Madison to Lexington Avenues, capturing the attention of thousands of industry leaders as they walk in the areas surrounding our eight Official DCAT Week Hotels.

**Sponsorship Includes:**

- Company logo included on 30 DCAT Week street banners around the Official DCAT Week Hotels on light posts from Madison to Lexington Avenues
- Welcome signage at all eight Official DCAT Week Hotels
- Opportunity to provide marketing materials for inclusion in our DCAT Business Meeting Space Welcome Kit
- Company name in DCAT Week Mobile App push notification welcoming attendees
Meet Me At The Clock - $10,000

In years past, the famous lobby clock at the Waldorf Astoria was THE meeting place for thousands of DCAT Week attendees. A symbol of this tradition continues with our “Meet Me at the Clock” displays, located in the lobbies of all eight Official DCAT Week Hotels. Prominently featuring your brand, “Meet Me at the Clock” displays offer DCAT Week attendees the convenience of an unmistakable meeting spot to use before heading up to Business Meeting Spaces.

Sponsorship Includes:

- Company logo included on eight full color 3ft x 7ft displays
- Prime visibility in the lobbies of all eight Official DCAT Week Hotels
- Company logo on the countdown clock featured on the new DCAT Week website
Hotel Key Cards - $20,000

*Unlock an Incredible Branding Opportunity*

Our sold-out room blocks ensure that this is one of the most visible branding opportunities available to member companies during DCAT Week. Key cards are distributed to DCAT Week guests staying at, or hosting meetings in, all eight official DCAT Week hotels.

*Sponsorship Includes:*

- Company logo prominently displayed on the front of over 4,000 hotel room key cards
Wi-Fi - $20,000

High-Speed Brand Visibility

DCAT Week attendees want their WiFi. To access it, they’ll have to log-in using your company’s customizable info. How can they forget you?! These free Wi-Fi connections are available at all eight Official DCAT Week Hotels and in the member lounges, education programs, and networking events. Log-in information is completely customizable to suit your brand.

Sponsorship Includes:

- Brand recognition through a customized Wi-Fi password accessible to all DCAT Week attendees

Company logo and password:

- Printed on cards that are distributed throughout the week to hotel guests, education program attendees and member lounge visitors
- Featured on the welcome slides at all education programs
- Featured on the hotel information pages inside the DCAT Week Mobile App
With several kiosks in the InterContinental, the Palace and the Omni Berkshire Place, our Member Badge Check-in areas give attendees convenient access to self-service badge printers and other important DCAT Week materials and information. Your brand will be featured at all of these kiosks, located in our heavily-trafficked DCAT Member Lounges.

**Sponsorship Includes:**

- Company logo displayed on the frame around each check-in kiosk
- Sponsor recognition signage on all kiosk tables
- A six-foot table for pop-up display/banner and marketing materials (all four days) in the lounge of your choice
- Sponsor recognition on the Member Badge registration webpage on the DCAT Week website and on the Member Badge confirmation email
- Company logo included on the Member Badge information page in the Pocket Guide
Digital Displays - $15,000

Prime Visibility of Your Brand

Our sleek, 6-foot digital displays give DCAT Week attendees the important information they’re looking for in premium positions in the lobbies of all eight Official DCAT Week Hotels. These displays provide a platform for your brand that cannot be missed!

Sponsorship Includes:

- Company logo on signage on the display
- Showcase your company on two slides in the digital display loop
- Prime visibility in the lobbies at the Palace, Omni Berkshire Place, Hotel 48LEX, the Benjamin, InterContinental, New York Marriott, and the Lexington Hotel
Charging Stations - $13,500

*Recharge your Brand Awareness*

When attendees need to charge their mobile devices they will think of you! Your logo will be prominently displayed on our sleek charging stations. Located in each of our member lounges and the InterContinental lobby, these charging stations give your brand prime visibility.

**Sponsorship Includes:**

- Company logo included on a specialty wrap of each charging station
- Opportunity for your company to provide several slides for the digital display loop within the charging station
Member Lounges - $11,000

Take a Break with Your Brand

DCAT Member Lounges are some of the most heavily-trafficked areas at DCAT Week, and are located in the InterContinental, the Omni and the Palace. Lounges offer members the perfect space to check email, finish up a presentation or grab a coffee or soda between meetings. As a sponsor of one of our three member lounges, your company will be featured prominently within the lounge of your choice, as well as in pre-event communications with members.

Sponsorship Includes:

• A 6-foot table in the lounge of your choice to display your company’s marketing materials
• Company logo displayed on signage in lounge and at the beverage stations
• Note: Only one sponsorship per lounge will be sold
When DCAT Week attendees turn on the television in their hotel rooms, your brand will be front and center on our DCAT TV loop. Your company will be featured with a 10-second, full-color ad (static or moving) that will be displayed alongside all the important DCAT Week information our members tune in to see.

Sponsorship Includes:

- Prominently displayed ad *(created and provided by your company)* featured on closed-circuit DCAT TV loop in the Palace, The Omni, Hotel 48LEX, the InterContinental, New York Marriott, the Lexington and the DoubleTree
- Acknowledgment on the DCAT TV information card distributed upon check-in at participating hotels
The lobby of the Lexington Hotel is a beautiful, bustling location to showcase your brand. Prominently projected on a focal point wall, your logo won’t be missed as hundreds of DCAT Week attendees walk in and out of the hotel.

**Sponsorship Includes:**
- Customized company logo & message (up to 20 characters in length) to be projected on the wall in The Lexington Hotel lobby
- Prime visibility in an Official DCAT Week Hotel

**The Lexington Hotel Customized Lobby Message - $4,500**

*Spotlight Your Brand*
NETWORKING SPONSORSHIPS
Member Reception - $15,000

All Eyes on Your Brand

One of the most highly anticipated networking events of the week, the DCAT Member Reception brings together DCAT Week attendees for a relaxed evening among colleagues and clients. As a sponsor of this well-attended event, your brand will be prominently displayed throughout the evening and in our pre-event communications.

Sponsorship Includes:

- Company logo included on specially designed recognition signage welcoming members to the reception
- Three representatives from your company may welcome members as they enter the reception
- A prominently located table for your company’s marketing materials and signage
- Company logo projected in a continuous loop on the reception’s jumbo screens
- Company logo on Member Reception registration webpage on the DCAT Week website and on the registration confirmation email
- Sponsor receives a list of post-event attendees with contact information
- Company logo included on Member Reception information page in the Pocket Guide

*Note: Only 3 sponsorships available!*
Hosted by DCAT’s Women in Pharma Committee, the Women’s Networking Breakfast has grown steadily for the last five years and has become a trademark event for the organization. It’s a great way to meet, network and learn from keynote speakers, colleagues and through audience participation.

Sponsorship Includes:

- Three complimentary passes for representatives from your company
- Company representatives may welcome attendees as they arrive
- Reserved seating at front table
- Photo opportunity with keynote speaker
- Table for your company’s marketing materials
- Sponsor recognition signage at entrance
- Company logo on Women’s Networking Breakfast registration webpage on the DCAT Week website and on the registration confirmation email
- Note: Only 4 sponsorships available!

Women’s Networking Breakfast - $8,500

SOLD
New! Women’s Networking Breakfast: Speaker’s Book - $5,000

Women’s Networking Breakfast attendees will hear from Shari Harley, who is known globally as an engaging, funny, content-rich business speaker. Ms. Harley will offer insights about how women can bring candor back to the workplace. Your sponsorship will give Women’s Networking Breakfast attendees a copy of Ms. Harley’s popular book, *How to Say Anything to Anyone*.

**Sponsorship Includes:**

- Sponsor recognition from podium during introduction
- Two complimentary passes for representatives from your company
- Sponsor recognition signage at event
- Company logo on Women’s Networking Breakfast registration webpage on the DCAT Week website and on the registration confirmation email
- Company logo on book packaging
Women’s Networking Breakfast
Raffle Prizes - $2,500

Be recognized at the Women’s Networking Breakfast. Raffle prize winners will be excited to receive a generous gift card to a favorite retailer, compliments of your company.

Sponsorship Includes:

- Sponsor recognition from podium during introduction
- One complimentary pass for a representative from your company
- Sponsor recognition signage at event
- Company logo on Women’s Networking Breakfast registration webpage on the DCAT Week website and on the registration confirmation email
This member-only networking event kicks-off DCAT Week with a laugh...for a good cause! As the sponsor of the Comedy Club, you’ll also be supporting DCAT’s scholarship initiatives, benefiting high school students across the globe who are interested in pursuing a career in science. The Comedy Club is hosted from 8:30pm-10:00pm in the Grand Ballroom of the Intercontinental and gives attendees the opportunity to network, enjoy a cash bar and enter raffle drawings.

*SOLD*

Monday Night Comedy Club Networking Event - $8,500

*Proceeds benefit DCAT’s Scholarship Initiatives*

This member-only networking event kicks-off DCAT Week with a laugh...for a good cause! As the sponsor of the Comedy Club, you’ll also be supporting DCAT’s scholarship initiatives, benefiting high school students across the globe who are interested in pursuing a career in science. The Comedy Club is hosted from 8:30pm-10:00pm in the Grand Ballroom of the Intercontinental and gives attendees the opportunity to network, enjoy a cash bar and enter raffle drawings.

*Sponsorship Includes:*
- Sponsor signage welcoming attendees to the Comedy Club
- Your company representative(s) may welcome attendees and introduce the comedian
- Company logo on all marketing communications for the Comedy Club
- Company logo on Comedy Club registration webpage on the DCAT Week website and on the registration confirmation email
- Company logo included on Comedy Club ad in the Pocket Guide
Comedy Club attendees will have two chances to win a prize when they insert their business card into the event’s raffle box, sponsored by your company. Winners will be announced during the event. This is a great opportunity to build your contact list by sponsoring the raffle!

Sponsorship Includes:

- Sponsor signage at the Comedy Club
- Company logo on comedy club communications
- Contact details of attendees who entered the raffle drawing
- DCAT staff will select raffle item, with sponsor company’s approval
- Company logo on Comedy Club registration webpage on the DCAT Week website and on the registration confirmation email

Proceeds benefit DCAT’s Scholarship Initiatives
BRANDED GIVEAWAYS
Say goodnight to DCAT Week attendees in all eight Official DCAT Week Hotels. Provide attendees with a small item, such as wrapped candy, universal charger or other small giveaway. Your brand will leave a lasting impression on attendees as they turn in for the evening.

**Sponsorship Includes:**

- Sponsor’s item with logo, (pre-approved by DCAT), will be delivered to all guest rooms within the DCAT Week block of our Official DCAT Week Hotels. *Your company will order the item directly through your vendor and it will be shipped to the DCAT office for hotel distribution*
- Two sponsorships available – your company’s choice of Tuesday or Wednesday night
DCAT Week Notebook - $8,500

Make your brand part of this important DCAT Week take-away! Whether it’s jotting down notes in a meeting, making a list of ideas to share from education programs, or even just keeping track of names during networking events, the DCAT Week notebook is used by attendees again and again, and long after DCAT Week concludes. Notebooks are available in our member lounges, distributed at each education program, and replenished throughout the week.

Sponsorship Includes:

• Company logo on the front cover
• Full-page ad on back cover
• Sponsor recognition signage inside lounge areas near your notebook display
Promotional Items in Member Lounges - $3,500

Have extra promotional items you’d like to get in the hands of DCAT Week attendees? Place your items – pens, hand sanitizers, flash drives, etc. – throughout our busy lounges in the InterContinental, the Palace and the Omni Berkshire Place.

**Sponsorship Includes:**

- Sponsor’s item with logo, (pre-approved by DCAT), placed in member lounges
- Sponsor recognition signage near your item

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Multiple Available!
Mint Tin - $6,500

Who doesn’t appreciate minty-fresh breath? Your company will provide this little luxury to all attendees who need to freshen-up! Attendees will be grateful for the mints during those full days of business meetings and face-to-face interactions.

Sponsorship Includes:

- Company logo on mint tin/case
- Distribution in member lounges and networking events
- Sponsor recognition signage with your item
DIGITAL ADVERTISING OPPORTUNITIES
The essential resource on pharmaceutical manufacturing, sourcing/procurement, and supply management, with over 20,000+ monthly article views, DCAT Value Chain Insights is quickly becoming THE leading source for industry analysis. This weekly email and microsite are great places to showcase your brand and let other attendees know your company will be at DCAT Week in the months leading up to the event.

Options Includes:

- 10 weeks (January – March) of leaderboard ad space in weekly DCAT Value Chain Insights email
- 3 months of run-of-site leaderboard ad space on the new DCATvci.org microsite
- **PLUS** 10 weeks (January – March) of leaderboard ad space in weekly Top Industry News email, DCAT’s weekly roundup of the week’s most important industry news
- Recognition on DCAT Week Mobile App and DCAT Week website
Attendees get the most important DCAT Week information delivered right to their inboxes in the weeks and months leading up to DCAT Week. Showcase your company with a leaderboard ad in a minimum of 10 branded e-blasts sent to thousands of industry professionals leading up to the event.

**Options Includes:**

- Your leaderboard ad in a minimum of 10 e-blasts from November 2017 – March 2018
- Sponsor recognition on DCAT Week news updates on DCAT’s social media pages

**DCAT Week ‘18 Email Advertising - $10,000**

2 Available!
NEW! DCAT Week now has its very own website, built with our members’ needs in mind. This valuable advertising opportunity gets your brand in front of thousands of industry leaders as they plan and prepare for DCAT Week. Historically, our analytics show that your brand will be seen over 100,000 times in the months leading up to DCAT Week.

**Options Includes:**

- Your tower advertisement with link on all internal DCATWeek.org web pages
- Option to swap ad one time during the advertising period
- Exclusive sidebar space that will run from November 2017 to March 2018

NEW! DCAT Week Website Advertisement - $11,000
Don’t miss your chance to expose thousands of DCAT Week attendees to your brand by placing an ad in our Pocket Guide, the event’s must-have resource! The Pocket Guide contains a list of where member company Business Meeting Spaces are located, detailed schedules and maps, and all the information attendees need to navigate the week.

Featuring:

- A variety of placement options to showcase your company through a customized advertisement
- Distributed to thousands of industry representatives prior to DCAT Week
- Multiple distributions on-site and continuously replenished in all eight Official DCAT Week Hotels

The most sought-after item during DCAT Week!
DCAT Week Pocket Guide
Belly Band - $10,500

Make your brand the first thing that thousands of attendees will see when they pick up the DCAT Week Pocket Guide! Readers will see your ad first on this belly band wrapped around the Pocket Guide.

**Featuring:**
- Company logo and advertisement on 3-inch band that wraps around the guide
- Full-page standard ad located inside the Pocket Guide
DCAT Week Pocket Guide Mailing Envelope - $4,500

In early March, thousands of DCAT members receive our Pocket Guide right at their front doors, and, as the mailing envelope advertiser, your brand will be the first thing they see!

Featuring:

- A prominent display of your company logo on the front of the Pocket Guide's mailing envelope
- Distribution to thousands of industry representatives prior to DCAT Week
DCAT Week education programs continue to rank as one of the industry’s top educational events of the year. By sponsoring an education program, your company will stand out in support of the DCAT organization and will be aligned with the education topic sponsored.

New for 2018! We are offering three “Program Partner” sponsorships per education program, or your company can choose to be the “Exclusive Program Partner.”
DCAT Week ‘18 Education Programs

1. Pharma Industry Outlook, Monday, March 19th
3. New! Executive Insights: Manufacturing/Supply, Tuesday, March 20th
4. Sourcing and Procurement, Wednesday, March 21st

Note: Program titles subject to change

Education Program Partner - $6,000 (3 per program available)
Pre-event benefits:
- Company logo included on the DCAT Week website program registration page and registration confirmation email
- Your logo on all email blasts promoting the program
- Inclusion of logo or name on social media promotions

Onsite benefits:
- Four complimentary passes to attend the program
- Table for your marketing materials inside the program room
- Your logo and your static ad on program loop prior to the program and during the break
- Sponsor recognition from podium during introduction
- Sponsor recognition signage at the program
- Your logo on digital display information loop shown in all Official DCAT Week Hotels
- Receive a post-attendee list with contact information

NEW! Exclusive Education Program Partner - $15,000
Don’t share the spotlight! Exclusive Education Program Partners receive added value as the only brand associated with our programs. Sponsorship includes all the benefits listed above, plus:
- Company logo on the frames around the iPads at the check-in kiosks outside of the program
- Company representatives may welcome attendees as they arrive
- Company logo on DCAT TV by the program’s information
- Company logo on chair covers
- Receive a post-event attendee list with contact information
This networking session follows DCAT’s most popular education session, Pharma Industry Outlook, held the first day of DCAT Week on Monday, March 19th. The reception is widely attended by program attendees and offers an excellent networking opportunity at the beginning of the week.

**Featuring:**

**Pre-event benefits:**
- Company logo included on the DCAT Week website program registration page and registration confirmation email sent to attendees
- Company logo on all email blasts promoting the program
- Inclusion of company logo or name on social media promotions

**On-site benefits:**
- Five complimentary passes to attend the program
- Two representatives from your company may welcome attendees as they enter the reception
- Table for your marketing materials inside the reception room
- Company logo and your static ad on program loop prior to the program and during the break
- Sponsor recognition from podium during introduction
- Sponsor recognition signage at the reception
- Company logo on digital display information loop in all Official DCAT Week Hotels
- A post-event attendee list with contact information

Pharma Industry Outlook Networking Reception - $10,000

*Sold*
92ND ANNUAL DINNER
Get on the Bus! - $32,000

Be more than just our Annual Dinner transportation sponsor. As the “Get on the Bus” sponsor, your brand will be part of attendees’ entire DCAT Week experience. Not only will your logo be featured on our comfortable motor coaches, it will also be featured prominently in on-site advertisements in select, Official DCAT Week Hotels, as well as in our daily communications and marketing to DCAT Week attendees encouraging them to “Get on the Bus!” to travel to the 92nd DCAT Annual Dinner.

**Sponsorship Includes:**

- Four tickets for a Meet & Greet with the Annual Dinner speaker
- Two complimentary registrations to all four education programs
- Two complimentary registrations to the Women’s Networking Breakfast
- Company logo displayed on private motor coaches and on signage located at each bus stop
- The opportunity for your company representative to welcome people getting on and off the buses
- Sponsor recognition on the DCAT Week website and in all promotions citing this service
- Specialized sponsor page inside the DCAT Week Mobile App

- “Get on the Bus” advertisements, featuring your brand, in the following locations all week:
  - The DCAT Week Office
  - All three DCAT Week lounges
  - The InterContinental Lobby
  - The InterContinental grand staircase
  - The lunch truck patio

- Recognition on all event maps
- Push notification reminders sent to attendees through the DCAT Week Mobile App
NEW! Coat Check - $8,500

As guests arrive at the Annual Dinner, they will not miss your brand as they check their coats! A vast majority of Annual Dinner attendees have items to secure for the evening, so this is a wonderful opportunity to get your brand in front of industry leaders.

Sponsorship includes:

- Your logo prominently displayed on a large banner installed over the coat check area
- Opportunity to greet attendees as they check their items for the evening
Pre-Annual Dinner Reception - $12,000

Held immediately before the DCAT Annual Dinner, the complimentary Pre-Annual Dinner Reception is a must-attend event for all of our dinner guests, as it offers the opportunity for pre-dinner drinks and networking. Your company can kick off the evening by becoming the host of this reception and get your brand in front of hundreds of high-level industry professionals!

Sponsorship includes:

- A designated special area will provide the opportunity for your company representatives to meet and greet attendees as they enter or exit
- Acknowledgement from podium at the DCAT Annual Dinner
- Company logo displayed on napkins in the reception
- Opportunity to meet and greet attendees as they enter the reception
This black-tie event has hosted such prestigious speakers as past U.S. presidents, secretaries of state, sports and entertainment figures, and many other notable persons. With an audience of over 2,000 representatives from the pharmaceutical manufacturing industry, sponsors of the DCAT Annual Dinner gain invaluable exposure and the opportunity to showcase their company as a leader in the industry.

**Sponsorship includes:**

- Opportunity to purchase one table in sponsor zone (Tables are limited)
- Sponsor recognition from podium
- Company logo displayed on graphic animation loop shown on large screens in the ballroom
- Distinctive page in the Pocket Guide noting your company’s sponsorship
- Sponsor recognition signage inside the New York Hilton
- Tickets to the Speaker Meet and Greet prior to the Annual Dinner
- Prominent display of company logo on the Annual Dinner page on the DCAT Week website and in the DCAT Week Mobile App

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Annual Dinner sponsorships are coordinated through DCAT Executive Director Margaret Timony. For inquiries, please contact mtimony@dcat.org.